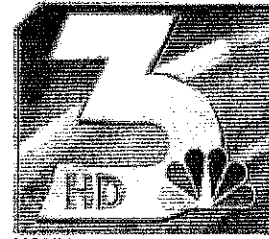


ORDER

KSNV

Orders

Order / Rev: 105940
 Alt Order #: 06842090
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 Flight Dates: 09/18/12 - 09/24/12
 Original Date / Rev: 08/27/12 / 09/05/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Horsford for Congress - Revised
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	35	\$6,705.00	\$5,699.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$6,705.00	\$5,699.25	0.00
Totals	35	\$6,705.00	\$5,699.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$6,705.00
Market	100%	\$21,629.03

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$5,623.55
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$3,460.65
KTUD	1%	\$216.29
KVVU	18%	\$3,893.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,730.32

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	2	\$90.004		0.00	NM	2	\$180.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			2		\$90.00		0.00				

Order / Rev: 105940
 Alt Order #: 06842090
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	2	\$90.004		0.00	NM	2	\$180.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$90.00		0.00			
E 2	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	2	\$175.004		0.00	NM	2	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$175.00		0.00			
E 3	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
E 4	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	2	\$200.004		0.00	NM	2	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$200.00		0.00			
E 5	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$200.00		0.00			
E 6	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,300.00		0.00			
E 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$95.004		0.00	NM	2	\$190.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$95.00		0.00			
E 8	KSNV	09/18/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	2	\$80.004		0.00	NM	2	\$160.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$80.00		0.00			
E 9	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	2	\$125.004		0.00	NM	2	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$125.00		0.00			
E 10	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	2	\$100.003		0.00	NM	2	\$200.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					2	\$100.00		0.00			
E 11	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	1	\$150.004		0.00	NM	1	\$150.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					1	\$150.00		0.00			
E 12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$145.00		0.00			
E 13	KSNV	09/24/12	09/24/12		CM	4-5pm	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00

Order / Rev: 105940
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 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NEWS 3 at 4 (1 HOUR)											
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
E 14	KSNV	09/18/12	09/21/12	M-F Early News	CM	5-630p	-TWTF--	:30	2	\$250.004		0.00	NM	2	\$500.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					2	\$250.00		0.00			
E 15	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
E 16	KSNV	09/18/12	09/21/12	M-F Jeopardy	CM	630-7pm	-TWTF--	:30	2	\$230.004		0.00	NM	2	\$460.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					2	\$230.00		0.00			
E 17	KSNV	09/18/12	09/21/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					1	\$230.00		0.00			
E 18	KSNV	09/24/12	09/24/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 19	KSNV	09/18/12	09/21/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	2	\$125.004		0.00	NM	2	\$250.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					2	\$125.00		0.00			
E 20	KSNV	09/22/12	09/22/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.004		0.00	NM	1	\$100.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S-					1	\$100.00		0.00			
E 21	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	2	\$255.004		0.00	NM	2	\$510.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					2	\$255.00		0.00			
E 22	KSNV	09/18/12	09/21/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	1	\$110.004		0.00	NM	1	\$110.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					1	\$110.00		0.00			
E 23	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.004		0.00	NM	1	\$110.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----					1	\$110.00		0.00			
E 24	KSNV	09/18/12	09/21/12	M-F Today Show III 4th BM	CM	10am-11am	-TWTF--	:30	1	\$80.004		0.00	NM	1	\$80.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-TWTF--					1	\$80.00		0.00			
													Totals	35	\$6,705.00